

8th CAM Annual Conference

ARBITRATING INTELLECTUAL PROPERTY DISPUTES

ADVANTAGES AND CRITICAL ISSUES

Friday, 24 November 2017

Milan, Italy

Via Meravigli 9/b

In a global economy increasingly based upon conceptual products, intellectual property rights are often threatened. During this one-day conference we will discuss about the benefits and challenges that arbitration can offer for different types of IP disputes. Noteworthy experts and practitioners in the field will cover some of the procedural and practical considerations involved and will engage a lively debate with the audience.

Only for Italian participants:

- Milan Bar Association:
4 credits granted
- ODCEC: 6 credits granted



Programme

- 8.45 **Registration**
- 9.15 **Welcome and introduction**
- 9.30 **I Session**
The benefits and hurdles in arbitrating different types of IP disputes (with a focus on patent disputes)
Peter Chrocziel, Freshfields Bruckhaus Deringer, Germany
Michael McIlwrath, GE Oil & Gas, USA-Italy
- Q&A with the audience
- 11.00 *Coffee break*
- 11.30 **II Session**
Substantive law issues and public policy elements in international arbitration of IP disputes
Clemens Heusch, Nokia Solutions
David Perkins, Solicitor of the Supreme Court of England & Wales
- Q&A with the audience
- 13.00 *Buffet - Lunch*
- 14.30 **III Session**
Working with arbitration rules and tailoring the process with respect to international procedural law
Ignacio De Castro, WIPO Arbitration and Mediation Center, Switzerland
Clive Thorne, Baker Botts, United Kingdom
- Q&A with the audience
- 16.00 **Closing remarks**
- Moderates the Conference
Matteo Orsingher, Orsingher Ortu, Italy

Speakers



Peter Chrocziel has been a partner of Freshfields Bruckhaus Deringer LLP since 1991 and works in the Munich office. His clients include major international information technology, software, semiconductor, but also pharmaceutical and health care companies. His practice covers all aspects of intellectual property work and related antitrust issues as well as litigation, arbitration and licensing. He is a professor at the University of Erlangen-Nürnberg, Bavaria, where he teaches patent, trademark and competition law. Peter was President of LES Germany for five years and in 2006 he served as President of the Licensing Executives Society International (LESI). Peter is a member of the IP Hall of Fame Academy and a Certified Licensing Professional (CLP).



Ignacio De Castro is a Spanish lawyer and an English solicitor. Before joining WIPO in 2002, he was on the legal staff at the United Nations Compensation Commission in Geneva and, prior to that, he practiced with the law firms Baker & McKenzie and Freshfields Bruckhaus Deringer, London, in the areas of international arbitration and litigation.



Clemens Heusch is the head of European litigation at Nokia, responsible for litigation and arbitration throughout Europe, Near East and Africa, with a strong focus on multi-national IP litigation. Since 2008 Nokia has been involved in more than 200 patent cases worldwide. Before joining Nokia, Clemens was an attorney-at-law at the international law firm Bird & Bird LLP (2004–2008). Clemens is a certified IP lawyer.



Michael McIlwrath practiced in the litigation department of Willkie Farr & Gallagher in New York City, and joined GE in 1999 in Florence, Italy, as the Global Lead Litigation Counsel for GE Oil & Gas, a world leading supplier of technology in the oil & gas industry (as of July 2017 part of Baker Hughes, a GE Company). Michael is a member of the Governing Body for Dispute Resolution of the International Chamber of Commerce (ICC), the board of directors and past chairman of the International Mediation Institute (IMImediation.org).



Matteo Orsingher has been partner of Pavia e Ansaldo and partner head of Freshfields Bruckhaus Deringer's Italian Intellectual Property and Information Technology department. He was the co-founder of Orsingher Ortu-Avvocati Associati in 2007. He has many years of experience in assisting Italian and foreign clients on a broad range of matters pertaining to intellectual property, information technology, unfair competition, advertising, Internet and e-commerce, both in the contentious and non-contentious spheres. He is often called upon by his clients – market leaders or important companies – to handle the IP aspects of complex corporate and financial transactions.



David Perkins is a Solicitor of the Supreme Court of England & Wales. He is partner at Arnold & Porter and a WIPO Arbitrator and Mediator. He is also a JAMS Neutral and an arbitrator/mediator on several panels (LCIA, AAA/ICDR, HKIAC, SIAC, etc.), as well as a past Chairman of an ICC Dispute Resolution Board. He is a member of the CIArb and has also served as an arbitrator for the IFTA (Independent Film & Television Alliance). He is an Advisory Board Member of the IPDR (Intellectual Property Dispute Resolution) Forum, Munich, and an Executive Committee member of UNION-IP.



Clive Thorne has practiced in the area of intellectual disputes for over 40 years primarily in London but also in Hong Kong. He has handled cases in all areas of Intellectual Property law for clients in many industries including medical, pharmaceutical, aerospace, electronics, consumer goods, foodstuffs, IT, media, toys, fashion and publishing. He is currently Special Counsel at Baker Botts LLP in London and has been appointed as arbitrator under ICC, WIPO and IMPRESS Rules.

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Information note for participants

Venue

Milan, via Meravigli 9/b - Palazzo Turati, 1st floor.
24 November 2017
h. 8.45-16.00

Working language

The conference will be conducted in English without translation.

How to register

Online at www.camera-arbitrale.it

Conference seats are limited: registration will be confirmed upon receipt of the registration form and registration fee. Registration deadline: 23 November 2017.

Registration fees

STANDARD REGISTRATION FEE €400 +VAT (€488)

REDUCED FEE €360 +VAT (€439,20) only for:

- Consultants registered with the "Ordine dei Consulenti in Proprietà Industriale"
- Subscribers of the CAM Studies and Documentation Centre;
- AIGI and ALGIUSMI members;
- Participants under 35 years old.

Way of payment

Secured payment by credit card online at www.camera-arbitrale.it or by bank transfer to:

ABI: 05696 - CAB: 01600 - CIN: W - SWIFT: POSOIT22 - C/C: 000061000X20

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Description of payment: *participant's surname* + 8 Annual Conference.

Regular invoice will be issued by the Milan Chamber of Arbitration via e-mail.

The payment shall be made within 3 days from the registration date.

Cancellation

80% of the registration fee will be refunded if notice of cancellation is received by e-mail (annual.conference@mi.camcom.it) before 31 October 2017, while 50% will be refunded if notice of cancellation is received before 10 November. Cancellations after this date are not refundable. In case of refund the bank transfer costs will be borne by the participant.

The Milan Chamber of Arbitration reserves the right to cancel the event or to make alterations to the content, timing and program. In case of cancellation of the event, participants will be offered a full refund.

Social event

All attendees and accompanying persons are invited to join us for a social event that will be held on the previous night, **November 23, @Terrazza12**, a lounge bar with a breath-taking view of the new city skyline. The speakers of the conference will also be attending: it will be a great moment of relax and networking before the conference!

Venue: via Durini 28 c/o the Brian & Barry Building/San Babila

Registration fee: €28 (VAT included)

Deadline to register: November 21.

Places are limited and available on a 'first come first served' basis.

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