

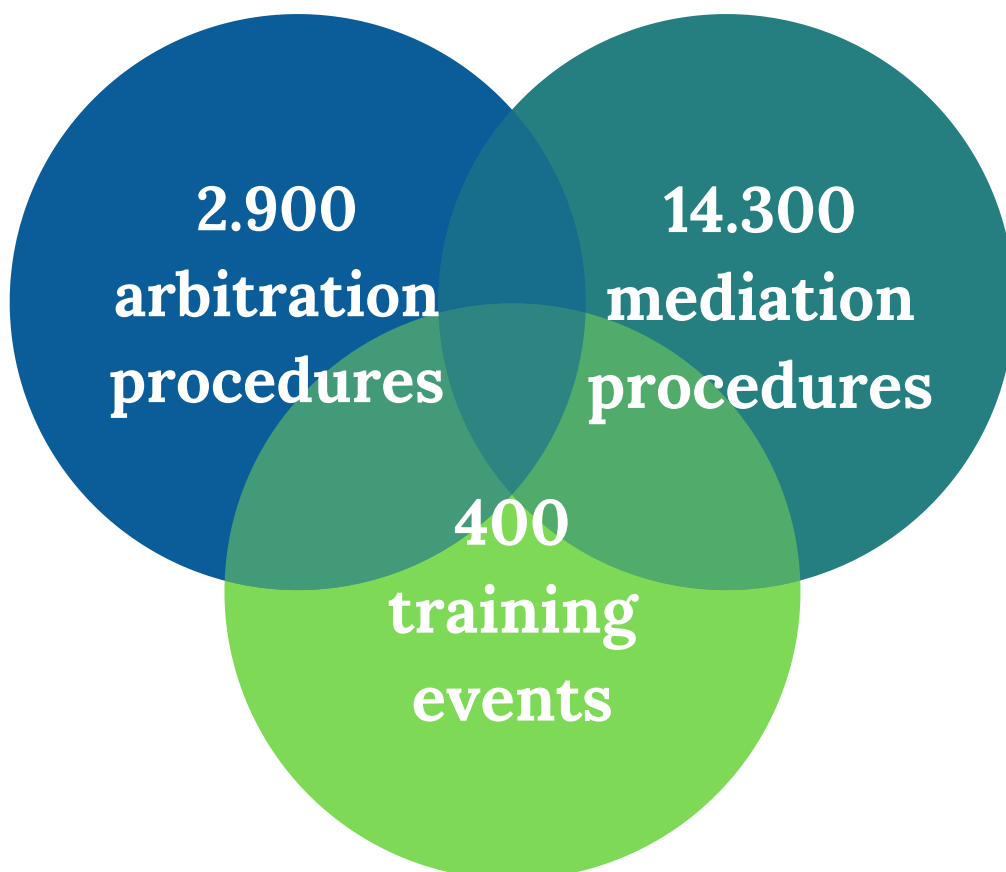
# SPONSORSHIP 2023



MILAN  
CHAMBER OF  
ARBITRATION

# MILAN CHAMBER OF ARBITRATION

From 1996



In 2022

**27 training events  
(online and in-presence)**

**1.000 professionals  
trained in arbitration and mediation**



# REASONS TO BECOME A CAM SPONSOR



## NEWSLETTER

Visibility within our business and professional network active in the field of alternative justice.



## SOCIAL MEDIA

Visibility through CAM social media: LinkedIn - Facebook - Twitter - Youtube - new Instagram profile.



## INTERNET WEBSITE

Dedicated spaces on the Milan Chamber of Arbitration website.



## FREE EVENTS

Free participation fees for training events.



## DEDICATED EVENTS

Participation in exclusive, Sponsor-only events.



## NETWORKING

Possibility to network with the most active and qualified professionals in the ADR world.



## THE CAM BRAND

For thirty years, synonymous with professionalism, impartiality and transparency.



## ADR CULTURE

Become active players in the promotion and diffusion of the ADR culture.



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# SPONSORSHIP:

## GOLD - SILVER - BRONZE

|  | GOLD                                 | SILVER                              | BRONZE              |
|--|--------------------------------------|-------------------------------------|---------------------|
| 1) Publication of the sponsor's logo both in the CAM newsletter and in the dedicated box on the home page of the CAM website   | X                                    | X                                   | X                   |
| 2) Publication, in the dedicated section of the CAM website, of the Sponsor's logo with a link to the Sponsor's website  | X                                    | X                                   | X                   |
| 3) Sponsor's logo circulated via CAM social media (Facebook, LinkedIn, Twitter, Instagram) through the communication of the sponsorship  | X                                    | X                                   | X                   |
| 4) Sponsor logo to appear on the conference holding slide in the conference room where the Annual Conference and the Arbitration Course take place   | X                                    | X                                   | X                   |
| 5) Sponsor logo on a roll-up displayed in the conference room where the Annual Conference and the Arbitration Course take place  | X                                    | X                                   | X                   |
| 6) Possibility of providing information material and/or gadgets during in-person training events (realisation and costs to be borne by the Sponsor)  | X                                    | X                                   | X                   |
| 7) Participation in an event dedicated only to the Sponsors (details to be defined)  | X                                    | X                                   | X                   |
| 8) Access to the CAM Studies and Documentation Centre (according to the access conditions in force during 2023)  | X                                    | X                                   | X                   |
| 9) Participation fees for the CAM Annual Conference to be held on 24 November 2023 (reserved to professionals and/or clients of the Sponsor)   | 2 free tickets + 1 ticket at 50% off | 1 free ticket + 1 ticket at 50% off | 1 ticket at 50% off |
| 10) Participation fees for the Arbitration Course scheduled from May to June 2023 (reserved to professionals and/or clients of the Sponsor)  | 3 free tickets                       | 1 free ticket + 1 ticket at 50% off | 1 free ticket       |
| 11) Participation fees for n.1 of the other training events scheduled for 2023 (excluding the Annual Conference, the Arbitration Course and the Italian Arbitration Day- IAD)*   | 1 free ticket                        | 1 ticket at 50% off                 | 1 ticket at 50% off |
| 12) Possibility to organise a short seminar held by a CAM officer at the Sponsor's premises, reserved to professionals and/or clients of the Sponsor (e.g. introduction to arbitration and mediation, drafting an arbitration clause, etc.). | X                                    |                                     |                     |
|    | € 10.000 + VAT                       | € 8.000 + VAT                       | € 5.000 + VAT       |

**\* The Italian Arbitration Day-IAD is not included in this fee schedule and will be the subject of a specific AIA-CAM sponsorship.**

**Depending on the evolution of the emergency situation related to the spread of the Covid-19 virus, CAM reserves the right to vary the benefits offered and the manner in which events take place.**

# CAM ANNUAL CONFERENCE – 14° EDITION

## 24 Nov. 2023 “The color of money. Economics in arbitration”

The most important event in Italy dedicated to international arbitration. Over 100 arbitration professionals and experts from more than 15 countries around the world meet every year at the CAM Annual Conference to discuss the hot topics of international arbitration.

The conference has always stood out for the presence of the best arbitration experts in the international field, guaranteeing a highly qualified training moment.

|  | PREMIUM       | STANDARD      | SUPPORTER    |
|--|---------------|---------------|--------------|
| 1) Sponsor logo on the programme   | X             | X             | X *          |
| 2) Sponsor logo on the roll-up in the conference hall                              | X             | X             |              |
| 3) Sponsor logo on the program circulated through the CAM Newsletter               | X             | X             |              |
| 4) Sponsor logo on the webpage dedicated to the event                              | X             | X             |              |
| 5) Sponsor logo circulated through the CAM social media                            | X             | X             |              |
| 6) Sponsor logo to appear on the conference holding slide in the main session room | X             | X             | X *          |
| 7) Complimentary participation fees  | 2             | 1             | --           |
| 8) Participation fee reduced by 50% of the standard fee                            | 1             | --            | 1            |
|  | € 4.000 + VAT | € 3.500 + VAT | € 1.900+ VAT |

\*The “Supporter” logo will be placed at the bottom of the ‘Premium’ and ‘Standard’ categories as a separate category



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The conference will be held only in presence in Milan and will be in English without translation



# SPONSORSHIP - SINGLE EVENTS

## CIM - Italian Mediation Competition

16-18 February 2023 - 11th edition

Each year, the competition involves more than a hundred students from various Italian universities, under the guidance of their coaches and judged by professional mediators who are among the best trained in the Country.

|   | PREMIUM            | STANDARD           |
|---|--------------------|--------------------|
| Sponsor logo on the program   | X                  | X                  |
| Sponsor logo on the roll-up   | X                  | X                  |
| Sponsor's logo on all CAM communications aimed at promoting the event (brochures, etc.)   | X                  | X                  |
| Sponsor logo on the program circulated through the CAM Newsletter   | X                  | X                  |
| Sponsor logo on the webpage dedicated to the event  | X                  | X                  |
| Sponsor logo circulated through the CAM social media  | X                  | X                  |
| Participation in the Italian Mediation Competition through the application of a professional from the Sponsor's firm as a mediator in the simulations (provided that he/she is an experienced mediator) | X                  |                    |
| Possibility of providing Sponsor's information material   | X                  |                    |
| Awarding a prize with the Sponsor's name  | X                  |                    |
|   | <b>€ 800 + VAT</b> | <b>€ 400 + VAT</b> |



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# SPECIAL SPONSORSHIP

## Supporter of the Study and Documentation Centre "G. Schiavoni"

Without signing up for any specific sponsorship, anyone interested in supporting the work of the Study and Documentation Centre can independently purchase a book and donate it to the library.

### Newsletter CAM

**€ 1.500 + VAT**

Inclusion of the Sponsor's logo in the CAM newsletter.

In addition to targeting a highly loyal audience in the legal and economic sphere, the newsletter guarantees a high level of engagement and traceability through statistics on opens and clicks.

### Coffee Break

**€ 2.000 + VAT**

Display of the Sponsor's roll-up in the room where the coffee break, welcome coffee, lunch is served, according to the breaks scheduled during the event. Costs for the roll-up are borne by the Sponsor and are not included in the package. Free participation in the event of interest is included.

### Offline exhibitor

**€ 2.000 + VAT**

Display with the Sponsor's own stand of promotional material in the hall where the reception of the single event takes place.

The costs for setting up the display are borne by the Sponsor and are not included in the package. The package includes free participation in the event of interest.

## INFO

Milan Chamber of Arbitration  
Via Meravigli 9/b - Milan  
Tel. 02 8515.4557/4564  
E-mail: [eventiadr@mi.camcom.it](mailto:eventiadr@mi.camcom.it)  
[www.camera-arbitrale.it](http://www.camera-arbitrale.it)



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## Out of judgements. Inside solutions.

*We make life easier for every business by facilitating its access to public services, to innovative and valuable solutions and to foster a sustainable development of our territory.*

**We believe in differences**, which is why we propose a complementary path to ordinary justice.

**We believe in the value of conflict**, which is why we are not afraid to help you resolve your disputes.

**We believe in the value of your time**, which is why our arbitrations last on average 397 days compared to an average of 1,000 days to close a dispute in court.

**We believe in flexibility**, which is why our procedures can be adapted to your specific needs.

**We believe in neutrality**, which is why we were the first in Europe to introduce a code of ethics for arbitrators.

**We believe in transparency**, which is why you know immediately how much you will spend by relying on our services.

**We believe in listening**, which is why our mediators will help you find an agreement that is truly in the interest of both parties.

**We believe in the dissemination of ADR culture**, which is why we train more than 1,000 professionals in arbitration and mediation every year.

**We believe in justice**, which is why we work for you every day, efficiently and carefully in your interest.