



IDA PALOMBELLA

*Partner, Deloitte,
Milan*

**Chair of the 13° CAM
Annual Conference
Milan, 25 November**



Ida is a lawyer specialising in Intellectual Property Law, Technology Law and Media with a strong focus on the Fashion and Luxury Industry.

She heads Deloitte Legal IP and IT practice in Italy. Ida has broad experience in assisting clients with intellectual property, information technology and data protection-related matters, both non-contentious and contentious.

Her practice includes licensing agreements and transfers of trademarks, designs, copyrights, patents and know-how as well as franchising and merchandising contracts and all other contracts relating to intellectual property.

She has strong experience in emerging legal issues related to social media and digital marketing (including through influencers).

Ida is also a professor in Fashion Law at Università Cattolica del Sacro Cuore in Milan and senior member of the scientific committee of the Fashion and Luxury Program by Camera Nazionale della Moda Italiana and Alta Scuola of Università Cattolica del Sacro Cuore in Milan.



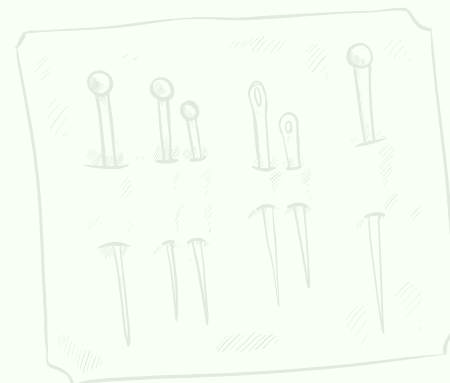

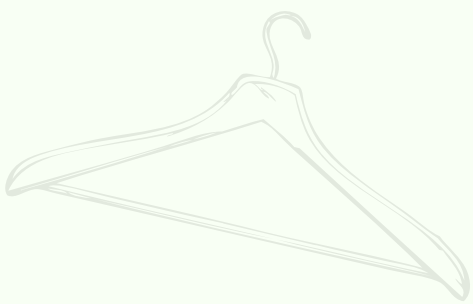


LUCA CHIAMA

Legal Director at Prada Group, Milan

I SESSION

Litigating in the fashion industry: why arbitration is a good idea?





Luca is a lawyer with more than twenty years of experience in managing legal department of big listed companies.

He has gained significant knowledge in commercial, industrial, information technology, compliance and corporate matters, acquiring a strong experience in dispute and litigation solutions.

He joined Prada Spa in 2008 as Head of the Legal Department, and then he served as Industrial Area Legal Director and Chairman of the Industrial Compliance Committee from 2010 to 2017.

He served as Legal Officer of the Luna Rossa sailing team during the 36th America's Cup.

Before that, he worked at Tiscali Group for about eight years where he performed as Head of the Legal and Corporate Affairs Department of Tiscali Italia Spa and secretary of the Board of Director.



ELISABETH VESTIN

*Partner, Hannes
Snellman, Stockholm*

I SESSION

**Litigating in the fashion
industry: why arbitration
is a good idea?**



Elisabeth heads the Intellectual Property & Technology practice at the Stockholm office of Hannes Snellman.

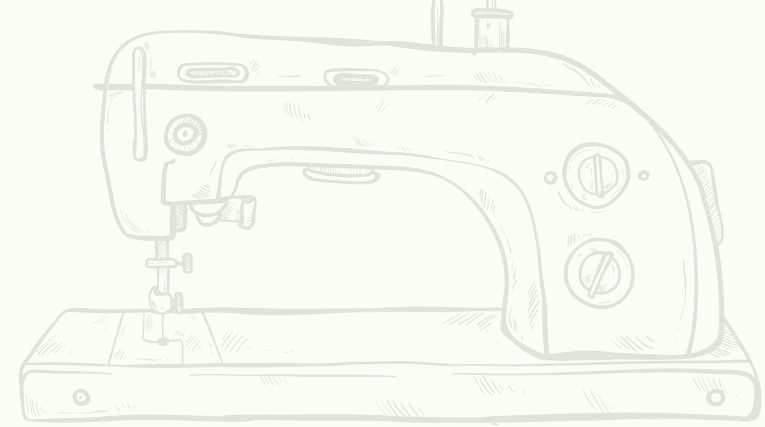
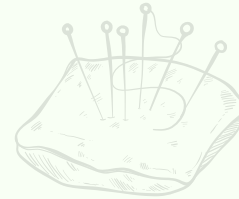
Her fields of expertise include IT, (out)sourcing, technology, telecommunication, data protection, IP, marketing, consumer, retail, e-commerce, franchising, distribution as well as general commercial law.

Her practice includes drafting, interpreting, negotiating and disputing commercial agreements.

She also advises in M&A transactions in the IP & Tech field.

In addition, Elisabeth has worked with corporate sustainability, anti-corruption and compliance matters for over a decade.

She was ranked among the 2021 Top Intellectual Property Lawyers in EMEA and 2021 Top Female M&A Lawyers in EMEA by MergerLinks, 2021.



GHADA QAISI AUDI

*International arbitrator,
San Francisco*

II SESSION
**Most common topics
between trademark issues
and distribution
agreements**



Ghada is a lawyer and international arbitrator based in San Francisco, California. She has over two decades of experience in common law and civil law jurisdictions and has practiced dispute resolution, corporate, commercial, and luxury law in the United States, the Middle East, and Europe.

Ghada is a luxury startup co-founder of Taro Ishida responsible for legal, governance, and strategic business development activities.

She is a panel member of the American Arbitration Association (AAA), Financial Services Regulatory Authority (FINRA), and the GCC Commercial Arbitration Centre. She has also served as arbitrator under the Dubai International Arbitration Centre (DIAC) and the International Centre for Dispute Resolution (ICDR) rules. She is an authority on complex commercial disputes concerning the luxury and fashion personal goods industry.

Ghada was formerly general counsel for a prestigious Dubai-based luxury retail group with a portfolio of over 70+ luxury jewelry, horology, lifestyle, apparel, and accessory brands.

She is admitted to the bar in New York and Virginia and speaks English, Arabic, German, and Spanish.

ERIKA LEVIN

*Partner, Fox
Rothschild, NYC*

II SESSION Most common topics between trademark issues and distribution agreements



Erika Levin is a Partner of Fox Rothschild's Fashion and International Groups.

She has extensive experience handling high-stakes international arbitrations and cross-border litigations, as well as enforcement and asset recovery.

A Fellow of the Chartered Institute of Arbitrators, she serves as an arbitrator for many of the leading forums.

Erika represents clients in the fashion industry and advises clients on a range of matters, including international distribution agreements and other contracts, NFTs, ESG strategy, and brand ambassadorship.

She often serves her clients in the role of outside general counsel, partnering with executives and company leadership to advance their business goals, identify the impediments, and connect them with the smartest solutions. She also helps to guide international businesses in internal investigations and in crafting and implementing compliance programs.

JALAL EL AHDAB

*Partner, Bird & Bird,
Paris*

III SESSION The future of litigation: NFTs and metaverse



Jalal (Jil) El Ahdab is a partner at Bird & Bird, in the Dispute Resolution Group in Paris. He is the Head of the Arbitration Practice in France and a member of the Dispute Resolution practice in the UAE, where he offers the clients his longstanding and cross-border expertise in managing international disputes and arbitrations, especially in international business law, notably in Europe, Africa and the MENA region, focusing on international disputes and foreign investments.

Jil acts as a counsel, an arbitrator and an expert in various sectors such as construction, telecoms, ports, airports, energy, life sciences, luxury, sports and more.

Dr. Ahdab is a former member of the International Court of Arbitration of the ICC (2015/21). He is a member of the TAS list of arbitrators. He also chairs (VC) the European Branch of the Chartered Institute of Arbitrators, of which he is a fellow, and is the co-chair of the IBA Arab Regional Forum. He also sits as a member of the Advisory Board of the Vienna International Arbitration Centre (VIAC).

Jalal is qualified to practice in Beirut, Paris and New York and has co-written a Treaty on Arbitration Law in France, published by LexisNexis (2021)

BEATRICE GRIFONI

*Design, Communication and
IP Legal Director at Valentino,
Milan*

III SESSION The future of litigation: NFTs and metaverse



Beatrice is Design, Communication and IP Legal Director at Valentino. She leads the company's global IP team and has a broad experience in IP matters such as Intellectual Property acquisition, negotiations, IP protection, Trademarks.

In her role she also monitors, from a legal perspective, all the activities of the design and branding team, which range over assistance to the Creative Director and Design Team, fashion shows, exhibitions, any ADV, video, branding content or communication on social media, institutional ADV, etc.

She manages to successfully translate into legal solutions any new challenge proposed by new technologies and new creative ideas.

